

The INDEPENDENT REVIEW

A Journal of Political Economy

Advertising Prices

Advertising Rates

Cover: Black & White

A: Inside front cover: 5-1/2 in x 8-1/2 in	\$1,500.00
A: Inside back cover: 5-1/2 in x 8-1/2 in	\$1,500.00

Interior: Black & White

Two-page spread	\$1,250.00
A: Full page: 5-1/2 in x 8-1/2 in	\$775.00
B: Half page horizontal: 5-1/2 in x 4-3/16 in	\$500.00

Discounts

2 Recurring Ads	5%
4 Recurring Ads	10%

Mechanicals Requirements

Electronic format is preferred, PDF X-1a compatible. Electronic art should be high-resolution (300 dpi at 5.5" x 8.5" with a 1 pt. rule around the final size). We also accept camera-ready art at actual size. Line screens should be 133- or 150-line for best results (150-line maximum). We reserve the right to alter ads that do not meet size specifications.

Contact & Delivery:

Chloe Anagnos

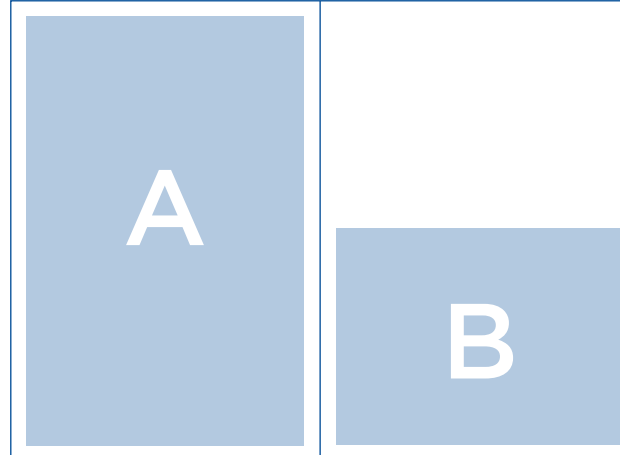
Director of Marketing,
Outreach, and Sales
Independent Institute
review@independent.org

Policy

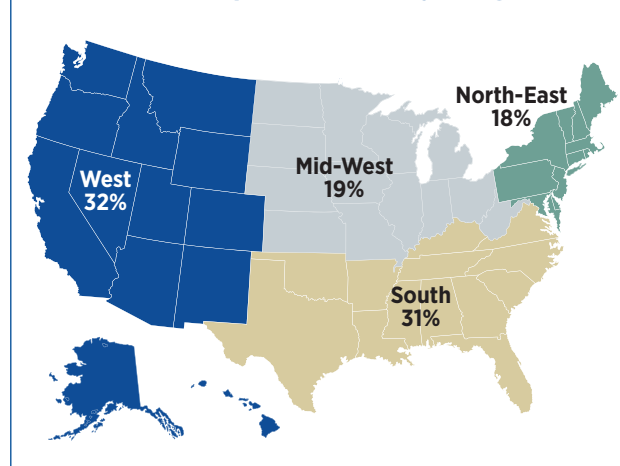
All advertisements are subject to *The Independent Review's* approval of copy, text, display, and illustration. *The Independent Review* reserves the right to reject or cancel any advertisement at any time, and is not responsible for errors in key numbers. Any change in ad rates will not disturb existing contracts with *The Independent Review*. Payments are due within 30 days of the invoice date. *The Independent Review* shall not be liable for any failure to print, publish, or circulate all or any portion of any issue in which an advertisement is accepted by *The Independent Review* due to natural disasters, strikes, accidents, or any other uncontrollable circumstances.

Full Page Print Specifications

Bleed: 8x11" Trim: 7x10" Safe Area: 5 1/2 x 8 1/2"



Readership (4,300) by Region



Closing Dates

2022

SPRING 2022 | Vol. 26, No. 4

Electronic file or camera-ready artwork due: Feb. 1, 2022
Publication Date: March 16, 2022

SUMMER 2022 | Vol. 27, No. 1

Electronic file or camera-ready artwork due: May 1, 2022
Publication Date: June 16, 2022

FALL 2022 | Vol. 27, No. 2

Electronic file or camera-ready artwork due: July 1, 2022
Publication Date: September 1, 2022

2023

WINTER 2022/23 | Vol. 27, No. 3

Electronic file or camera-ready artwork due: Oct. 31, 2022
Publication Date: December 12, 2022

SPRING 2022 | Vol. 27, No. 4

Electronic file or camera-ready artwork due: Feb. 1, 2022
Publication Date: March 16, 2022



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